

Local delivery built for Ontonagon.

Food. Groceries. Errands. Local drivers. Human support.

What is 906Go?

906Go is a local delivery and errand platform being developed for Ontonagon and nearby communities. The goal is to connect local customers, businesses, and drivers through a simple app and website, with human-supported dispatch designed for rural service.

Introductory Letter

Dear [Business Owner Name],

I am reaching out about a new local delivery idea being developed specifically for Ontonagon and nearby communities.

National delivery services can be limited or inconsistent in rural areas. 906Go is being designed as a locally operated platform for restaurant and grocery delivery, plus simple local pickup and errand services, using local drivers and human-supported dispatch.

We are preparing a small early pilot with a limited number of local businesses. The pilot is intended to be low-pressure, flexible, and without a long-term commitment. Merchant pricing is being designed to remain competitive and more small-business-friendly than many large national marketplace models.

Right now, our goal is simply to learn whether this service could be useful to your business and whether you would be open to a short conversation about participating when the system is ready for testing.

Would you be willing to talk for 10 to 15 minutes in the next couple of weeks?

Thank you for your time and for being part of our local business community.

Sincerely,

[Your Name]

906Go Project

[Phone] | [Email]

Quick Outreach and Pilot Overview

Short Email

Subject: Local delivery idea for Ontonagon - early pilot interest?

Hi [Name],

We are developing 906Go, a locally operated delivery and errand service for Ontonagon using local drivers and human-supported dispatch.

We are looking for a few local businesses that may be interested in a small, flexible early pilot once the system is ready for testing. Merchant pricing is planned to be more small-business-friendly than large national delivery marketplaces.

Would you be open to a brief conversation to see whether 906Go could make sense for [Business Name]?

Thanks,

[Your Name]

906Go

Messenger / Text

Copy-ready message

Hi [Name] - we are putting together 906Go, a small local delivery service for Ontonagon using local drivers and human-supported dispatch. We are looking for a few businesses interested in a flexible early pilot once the system is ready. Would you be open to a quick chat?

Why a Local Business Might Join

- Local delivery coverage can be limited or inconsistent.
- Pricing is being designed to be lower and simpler than many national marketplace options.
- Local drivers and human-supported dispatch understand the community and rural delivery realities.
- The early pilot is intended to be flexible and low commitment.
- Pilot businesses can help shape how the service works before public launch.
- Delivery can create another way to serve customers who cannot easily travel to the business.

What the Pilot Would Involve

- A short testing period once the system is ready.
- Providing a limited menu, product list, or approved pickup workflow.
- Receiving and fulfilling a small number of pilot orders.
- Giving honest feedback about what works and what should change.
- The ability to pause participation during the pilot.
- Final pilot terms, pricing, payment timing, and responsibilities documented before live testing.

Merchant Questions and Suggested Answers

1. How much will it cost us?

The goal is to keep merchant pricing lower and simpler than major national delivery marketplaces. Exact pilot pricing will be shared before participation begins.

2. Do we have to sign a long contract?

The initial pilot is intended to be short and flexible. Any final participation terms will be provided in writing before launch.

3. Is 906Go live right now?

Not yet. The system is actively being developed, and we are identifying a small group of potential pilot partners.

4. Who will make the deliveries?

Approved local drivers will handle deliveries, supported by local dispatch and administrative oversight.

5. What if we get too busy or need to pause?

The system is being designed so merchants can pause new orders or temporarily mark items unavailable.

Conversation tip

Keep answers short and honest. If a business asks about a detail that has not been finalized, say that it is still being designed and will be documented before the pilot.

Merchant Questions and Suggested Answers

6. Will we need special equipment?

The goal is to keep the merchant experience simple. The final pilot workflow may use a web portal, mobile device, or another agreed method.

7. How will orders come in?

Customers will order through the 906Go app or website. Participating merchants will receive orders through a simple merchant workflow.

8. How will payments and payouts work?

Payments are planned to be processed through the 906Go system. Exact payout timing and financial terms will be documented before the pilot.

9. Can we choose what is available?

Yes. Each participating business controls the products or menu items offered through 906Go.

10. Why should we consider trying it?

906Go is being built around the needs of our local community rather than a large-city model. Early partners can help shape the service and explore whether local delivery creates useful new customer access.

Do not overpromise

Do not guarantee order volume, increased sales, exact delivery times, driver availability, final fees, or a launch date.

Customize the Conversation

Grocery store

Emphasize everyday utility, scheduled grocery delivery, customer-approved substitutions, and access for older or transportation-limited residents. Start with a manageable catalog rather than the entire store.

Restaurant

Focus on a clear order flow, access to customers who currently have few reliable delivery options, the ability to pause orders, and keeping pilot operations simple.

Pharmacy

Discuss only eligible prepaid pickup workflows and partner-defined rules. Pharmacy service should remain a second-wave feature until the participating pharmacy's process and compliance requirements are confirmed.

Bar or tavern

Keep the conversation focused on food delivery where applicable. Alcohol delivery is not part of the initial 906Go pilot.

Small retail

Focus on approved local pickup and drop-off, small packages, and convenience for customers who cannot easily travel to the store.

Recommended Outreach Sequence

- 1. Main grocery store** - Approach in person or through a known contact first. Grocery provides the strongest everyday utility and helps validate scheduled delivery.
- 2. Strong local restaurant** - Use a warm introduction when possible. Keep the pitch short and focused on a simple early pilot.
- 3. Second restaurant or food-serving tavern** - Add enough food variety to make the customer experience useful without overloading operations.
- 4. Pharmacy conversation** - Explore interest carefully, but plan activation only after the partner workflow and compliance requirements are confirmed.
- 5. Small retail or hybrid business** - Add only after the first core merchants show interest and the pilot order flow is stable.

Outreach note: Keep the first conversation personal, short, and exploratory. Final pricing and pilot terms will be documented before live testing.